

Donation Earnings

Complete all the required promotional activities for your Do It Local Berks [Meal PopUp](#) Fundraiser so you can [earn more](#), enjoy a [free meal](#), and have the [chance to win \\$100!](#)

Donation Earnings Breakdown

Effective	10/04/2023
5% Earnings + Pick Up from Restaurant*	<ul style="list-style-type: none">● \$100- \$499 Net Sales. Plus organization must pick up meals from restaurant to distribute themselves.● \$500-\$999 Net Sales. Plus organization must pick up from the restaurant <u>unless you have completed all required promotional steps for the Meal PopUp.</u> (If 10 promotional steps were completed & you surpassed \$500 in net sales, then the restaurant will still deliver & distribute).
10% Earnings + Restaurant Distributes <i>Free Host Meal Opportunity*</i> Chance to win \$100 donation**.	<ul style="list-style-type: none">● \$1000-\$1499 Net Sales. Restaurant will deliver & distribute. <i>*Plus a Free Meal for the host <u>if 10 required promotional steps were completed.</u></i>● \$1500-\$1999 Net Sales. Restaurant will deliver & distribute. <i>*Plus a Free Meal for the host <u>if 10 required promotional steps were completed.</u></i><ul style="list-style-type: none">○ **Organization will earn 1 entry to win \$100 at the end of the month bonus donation for sales \$1500-\$1999.
15% Earnings + Restaurant Distributes <i>Free Host Meal Opportunity*</i> Chances to win \$100 donation**.	<ul style="list-style-type: none">● \$2000-\$2499 Net Sales. Restaurant will deliver & distribute. <i>*Plus a Free Meal for the host <u>if 10 required promotional steps were completed.</u></i><ul style="list-style-type: none">○ **Organization will earn 2 entries to win \$100 at the end of the month bonus donation for sales \$2000-\$2499.● \$2500-\$2999 Net Sales. Same as above plus organization will earn 3 entries to win \$100 at the end of the month.● \$3000-\$4999 Net Sales. Same as above plus organization will earn 5 entries to win \$100 at the end of the month.<ul style="list-style-type: none">○ \$5000+ Net Sales. Same as above plus organization will earn 7 entries to win \$100 at the end of the month.

Why?

1. More promotion = more funds raised! (You deserve the funds!)
2. Your supporters want the reminders (trust us - they tell us!)
3. We want our restaurants to get enough orders to make it worth while for them.

Relevant Resources




List of Required Promotional Activities to Earn Your Free Meal

This document can be found on our website: MealPopUP.com under the “About PopUps” Tab.
Choose “[Promotion Tips](#)”.

Share our Facebook Posts to Simplify

Be sure to like and follow the Do It Local Berks Facebook page to make sharing posts about your PopUp easy. [Facebook.com/DoItLocalBerks](https://www.facebook.com/DoItLocalBerks)

Submit your Promotional Activities

 Social	For Facebook & Instagram posts - simply tag Do It Local in the posts and shares @doitlocalberks (Facebook) or @doitlocalberks (Insta)
 Emails	For Emails, simply include heather@doitlocalberks.com in your email list when you send each Meal PopUp Promotional email.
 Texts	For Text messages (<i>which are the most effective form of communication these days with busy families</i>) - send a screen shot of a text that you are sending via email to heather@doitlocalberks.com . Or if you are using a texting platform, just add 484-336-3299 to your text phone number list.

Questions? Email Heather: heather@doitlocalberks.com

